

ROYAL MILITARY
COLLEGES CLUB
OF CANADA

CLUB DES COLLÈGES
MILITAIRES ROYAUX
DU CANADA

February 23, 2005

Dear Member,

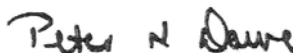
I have noticed that you have not, as yet, renewed your annual membership in the Club. First and foremost, we want you to renew in order to stay connected to the Club and your alma mater. Additionally, we desperately need your support to provide the myriad of expanded and improved services listed below. We currently have 4,370 life and 1,000 annual members; if we had as few as 2,000 more, of the 19,000 estimated living ex-cadet population, the Club would enjoy a fair measure of economic stability.

It goes without saying that, being an ex-cadet, you had a unique and exceptional experience while attending one or more of the military colleges; an experience that you could not have had without the considerable contributions of those ex-cadets who went before you, through the Club. Although you may not have seen it firsthand while you were at the College, the Club has always been a critical part of the Canadian Military Colleges and the RMC teams. We have been uniting ex-cadets since 1886, providing an integral link between those who have gone before and current cadets. Now we need you to lend your support to the Club so that we can continue to carry out our core mandate and connect our members. As noted earlier, the RMC Club depends on your membership dues to provide services to ex-cadets and to the cadets at the College. They include:

- Organizing Reunion Weekends;
- Producing and distributing VERITAS, the Club's magazine, three times a year;
- Producing e-VERITAS – the new on-line newsletter;
- Maintaining the RMC Club website;
- Hosting Class and Branch web pages;
- Hosting personal high capacity e-mail accounts;
- Supporting the Red and White Recruiting Programme;
- Conducting the very effective Family and Friends Support Programme; and
- Operating the RMC Club Gift Shop.

The Club and the College need you to step forward today and demonstrate your support by renewing your membership. You can do this by completing this form on the back of this letter and returning it in the mail, or with on-line payment at www.rmclub.ca. You will also note the various life membership options and methods of payment to facilitate purchase; I would ask you to seriously consider taking life membership and cementing your relationship with the Club. Thank you for your time and consideration.

Truth, Duty, Valour!



A119 Peter N. Dawe
Executive Director